

ICICI 2008

Welcome to the ICICI 2008 on “Non-Technological and Non-Economic Innovations and Their Impact on Economy”. The conference will be held in Bern, Switzerland, on 3rd and 4th of July, 2008. Your host is the Center for Management at the [Berne University of Applied Sciences](#). The conference is supported by the [innoBE AG](#).

Travel grants for the best juniors from CEE-countries are sponsored by the [Swiss National Science Foundation](#).



SCHWEIZERISCHER NATIONALFONDS ZUR
FÖRDERUNG DER WISSENSCHAFTLICHEN FORSCHUNG

Program

Thursday

09:30 Check-In

10:00 Welcome Note | Prof. Dr. Ralf Wetzels, Head of the Center for Management, Berne University of Applied Sciences

10:15 Introduction | Dipl.-Soz. Steffen Roth, Berne University of Applied Sciences & Université de Genève

11:00 Keynote | Christoph Beer, Head of Clustermanagement, InnoBE AG, Berne

12:00 Lunch Break

13:30 Social Innovation in Service Delivery to Youth in Remote and Rural Areas | A. Aldea-Partanen
University of Oulu & University of Bucharest, FI & RO

14:00 From Proximity to Multi-Location Territorial Knowledge Dynamics: The Case of the Swiss Watch Industry | H. Jeannerat
Université de Neuchâtel, CH

14:30 Innovativeness of Small Enterprises as the Basis for Local Welfare Growth: The Example of Gdansk | M.Forkiewicz
Gdansk University of Technology, PL

15:00 Coffee Break

15:30 Innovation in private companies | A. Kesselring
Zentrum für Soziale Innovation, AT

16:00 Organizational and managerial innovations in large companies and their impact on technological innovations and innovation strategies | N. Trofimow
Sitronic JSC & Russian Academy of Sciences, RU

17:30 Departure for Lake Thun: Sightseeing, Boat Trip, Alp Watching, Dinner, Best Paper Ceremony

Friday

09:00 Key Note: Interdisciplinary Science of Creativity & Innovation | Dr. Sayed Mahdi Golestan Hashemi

Head of the IRCCIT Isfahan, IR

10:00 Integrating innovation and foresight research activities: Key models and challenges in non-technical and non-economic innovation actions | J. Kaivo-oja

Turku School of Economics, FI

10:30 Non-Economic Dimensions of Business Clusters | J. Miettinen

Ubiquitos Computing Cluster Programm, FI

11:00 Coffee Break

11:30 Increasing Market Entry Product Based on Nanotechnology by Optimizing Non-Technological Innovations | I. Popescu

MINATECH-RO Consortium, RO

12:00 Some Aspects of Non-Technological and Non-Economic Activities in Micro-Nanotechnology Science & Technological Parks | A. Sorin-Mircea

MINATECH-RO Consortium, RO

12:30 What shapes can innovations have in the banking sector? | E. Gardet

Université de Savoie, FR

13:00 Lunch Break

14:30 Innovation Indicators for Scientific and Technical Higher Education | V. Pomazan

Ovidus University of Constanta, RO

15:00 Social Science Production or Social Innovation by Social Production of Science? | H.-W. Franz

Sozialforschungsstelle Dortmund, DE

15:30 Coffee Break

16:00 The Role of Non-Technological Innovations in the Growth of the Engineering Industry, Engineering SME Clusters and the Economy of Rajkot (India) | H. Vachhrajani
NMIMS University, Mumbai, IN

16:30 Economy and Technology – About the Hard Core of Innovation | Lukas Scheiber
Hochschule für Wirtschaft Luzern, CH

17:00 Refreshment

18:00 „Evoking the Terror“: Achieving Social Innovations by Changing Structure. Trial Course in Structural Constellations | Astrid Frielingsdorf
Specialist in Management Constellations

21:00 „Schwellenmättli“ at the Aare River: After Show Lounge, Night Swimming

Conference Location

Villa Stucki Seftigenstrasse 11 CH-3007 Bern

How to get there?

Take a plane to Zürich, Genève, Basel or Bern. Then get on a train to „Bahnhof Bern“ (Berne Central Station). Take bus number 3 from Central Station to „Eigerplatz“ or „Beaumont“, your destination is just in the middle of these two stations.

Where to sleep?

[Etap Hotel Berne](#). Very cheap hotel near the Berne University of Applied Sciences, but rather distant to the conference location. Rooms for 1-3 persons for CHF 89 (night/room), basic and fair standard.

For more individual hotels please contact [BernInfo](#).

104Host

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Conference Homepage: <http://innocon.wordpress.com>

Call for Papers

Download the entire Call for Papers (<http://dev.wirtschaft.bfh.ch/personal/1499/CfP-NTI-NEI-Conference.pdf>)

Discourses on innovation are characterized by most contradictory concepts: The label innovation qualifies a product or process as well as the market entry of the very; and both intra-organizational change and inter-organizational co-operation is said to be (open) innovation as well. At the same time, the immense scope of concepts covers a narrow scope of research interests: Mostly, innovation is about technology. Thus, we do not know much about non-technical Innovations (NTI), so far. Additionally, we find that this bias is flanked by an economy bias, which is even more surprise against the background of the multi-dimensional reality of innovation:

On the one hand, the regionalization of national innovation regimes is accompanied by the installation of more negotiation based innovation systems. In the course of this transformation, both the number and the diversity of involved actors increases: Meanwhile, studies on contemporary knowledge societies, on the “MODE 2” of science, and on the “Triple-Helix” of innovation all indicate that the design of robust innovation is, to a great extend, about finding a well-tempered balance between political, scientific, and economic interests.

On the other hand, most concepts of innovation (regimes) focus only on strategies and indicators for economic innovation, that is, most diverse actors focus on just a smallest range of dimensions when they discuss on a most multi-dimensional phenomenon. This contradiction provokes the questions that are central to this conference:

- Why do we know so little about NTI and non-economic innovations (NEI), so far? What impact does this bias have on societies and economic performance?
- What forms and dimensions of NTI and NEI can be found both in literature and empirically? What impact do these findings have on current concepts of innovation?
- Are there innovations without a NTI or NEI dimension, that is, pure TI or EI innovations?

- Are there further biases in innovation, e.g. an “all innovation is good” bias?
- How good are current indicators of innovation? What could indicators for NTI or NEI look like? How could they complement indicators for TI and EI?
- Which paradoxes and conflicts would we have to manage in order to balance TI/EI with NTI/NEI innovations and indicators?
- Which levels of analysis would fit to the design and the testing of NTI/NEI indicators?

We are looking forward to contributions from young practitioners as well as from PhD-students, young researchers up to the Associate Levels, and ageless Ordinaries in innovation.

Please send an abstract of max. 500 words to icici@h-3.ch

Notification of acceptance will be on April 20th, 2008.

Additionally, there will be an official CfP of the “International Journal of Innovation and Regional Development” (IJIRD) on the conference topic by the end of July 2008 the latest. In order to subscribe to the respective newsletter please send an email with the subject “CfP IJIRD” to the ICICI 2008 Organization Committee.

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Conference Fee until Mai 15th, 2008: CHF 250,- (approx. EUR 155,-). Afterwards: CHF 350,- (EUR 220,-).

Registration to icici@h-3.ch must include either a full paper or a copy of your lecture (*.ppt, *.doc, *.pdf). The places for non-presenting conference guests is limited in order to maintain the interactive character of the event. Deadline for registration is June 10th, 2008.

Grants A certain amount of grants for early stage researcher from CEE countries will be available. These grants will cover conference fee, travelling, and accomodation costs

- up to CHF 1000,- for participants from Czech Republic, Estonia, Hungary, Lithuania, Latvia, Poland, Slovakia, and Slovenia
- up to CHF 1500,- for participants from Albania, Bulgaria, Bosnia-H., Belarus, Croatia, Macedonia, Romania, Russia, Serbia, Montenegro, and Ukraine
- up to CHF 2000,- for participants from Armenia, Azerbaijan, Georgia, Kyrgyzstan, Kazakhstan, Moldova, Tajikistan, Turkmenistan, and Uzbekistan.

Grants will be awarded due to the excellence of the submitted abstracts (max. 500 words). A short CV is mandatory. You should also indicate the approximate amount of support you are applying for.

Deadline for application on grants is March 31, 23:59 o'clock CET. For further information please contact steffen.roth@bfh.ch

committee

The ICICI 2008 conference committee consists of

Prof. Dr. Ralf Wetzel, Head of the Center for Management, [Berne University of Applied Sciences](#), Switzerland.

Dr. Jari Kaivo-oja, Research Director of the Finland Futures Research Centre, [Turku School of Economics](#), Finland.

Dr. Sayed Mahdi Golestan Hashemi, Head of the Iran Research Center for Creatology, Innovation & TRIZ ([IRCCIT](#)), Iran.

Christoph Beer, Director of cluster management, [innobe AG](#), Switzerland.

Dr. Jens Aderhold, Assistant Professor at the Department for Sociology, [Martin-Luther-University Halle-Wittenberg](#), Germany.

Dipl.-Kffr. Judith Terstriep, Head of the Research Focus Innovation, Space & Culture at the [IAT Gelsenkirchen](#), Germany.

Juha Miettinen, Director of the [Ubiquitos Computing Cluster Programm](#), Finland.

Dipl.-Soz. Steffen Roth, Head of the ICICI 2008 Organization Committee and Manager of the Research Focus Innovation, Markets & Network Society at the [Berne University of Applied Sciences](#) and PhD student at the [Université de Genève](#), Switzerland.

publications

The conference proceedings of the 2. International Conference on Indicators and Concepts of Innovation (ICICI 2008) are available now:

Roth, Steffen (2009): [Non-technological and non-economic innovations: towards a theory of robust innovation](#). Bern, New York, Oxford, Wien: Peter Lang.

Additionally, there has been a follow-up CfP for a forthcoming special issue of the International Journal of Innovation and Regional Development on the topic of the conference.

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For submission guidelines please check: <http://www.inderscience.com/mapper.php?id=31>

contact

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